

MEDIA EXPERT - TV - RADIO - PODCAST - PRINT

**HOST, AUTHOR, CEO, & FOUNDER OF
FALCON WEALTH PLANNING, INC.**

**GABRIEL
SHAHIN,
CFP®**



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8K+
FOLLOWERS



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20+ YRS
EXPERIENCE



20+
AWARDS &
RECOGNITIONS



40+ YR.
AVG. AUDIENCE AGE



Falcon Wealth
PLANNING MADE SIMPLE™

ABOUT GABRIEL



Gabriel Shahin, CFP®

Gabriel Shahin is a Certified Financial Planner, bestselling author, and CEO of Falcon Wealth Planning — a fiduciary RIA managing more than \$1.9 billion in assets. With 20+ years advising high-earning professionals and business owners, he has built one of the fastest-growing independent advisory firms in the country.

What sets Gabriel apart is his ability to say what most advisors won't — cutting through financial noise to deliver strategies that are direct, actionable, and grounded in real-world results.

As host of the **More Knowledge, More Wealth** podcast (1M+ views), Gabriel is a seasoned on-air presence with appearances on Schwab Network, ABC15, and CNBC, and has been featured in Barron's, Forbes, The Wall Street Journal, and The New York Times.

MEDIA APPEARANCES

PRESS & EDITORIAL COVERAGE

OUTLET

SEGMENT / TOPIC

Barrons

[Here's How to Tame the Tax Tiger This Year](#)

[How Mom-and-Pop Investors Can Find a Good Financial Advisor](#)

CNBC

[CNBC Daily Open](#)

Forbes

[The Power Of The Financial Buffer](#)

[All Debt Is Not Created Equal](#)

[Investing For Beginners: Why Individual Stocks Can Be A Smart Start](#)

[The Three Biggest Retirement Planning Mistakes People Make](#)

[Holistic Wealth Planning: Why Your Financial Picture Needs More](#)

Wall Street Journal

[Is Now the Time to Invest in Emerging Markets?](#)

The New York Times

[When Moving in Retirement Becomes an Expensive Reality Check](#)

The Seattle Times

[A retirement move doesn't always mean 'living in paradise'](#)

Investmentnews.com

[RIAs weigh exit amid California billionaire tax proposal](#)

MarketWatch

[The biggest sign-up bonuses are offering anywhere from \\$1K to \\$80K 'I trusted' - and got burned](#)

[I'm 93 with a condo that's paid for and about \\$250K saved](#)

TELEVISION

OUTLET

SEGMENT / TOPIC

FORMAT

[Schwab Network](#)

Wealth strategy & market commentary

Live interview

ABC15 Arizona (KNXV-TV)
Sonoran Living

How The Rich Get Richer

Live interview

ABC15 Arizona (KNXV-TV)
Sonoran Living

2026 Retirement Goals

Live interview

PODCAST APPEARANCES






SHOW

SEGMENT / TOPIC

Michael Kitces	From \$200M to \$1.4B by Spending on Marketing
AdvisorLab by CION	Strategic and Tactical Advice for Building a Successful Business
Financial Advisor Workshop with Brian Kasal	The Art of Minimizing Taxes for Your Clients
Virtual US Financial Advisor	Tax Planning Strategies and Current Economic Situtaion






SEGMENT TOPICS

READY-TO-AIR DISCUSSION TOPICS

-  What investors should (and shouldn't) do during market volatility
 -  The 3 wealth-building strategies the wealthy use that most people overlook
 -  Why traditional retirement planning advice is failing high earners
 -  Tax planning: the single highest-impact move most Americans aren't making
 -  Real estate vs. stocks: how to think about both in today's environment
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CREDENTIALS

WHY AUDIENCES TRUST GABRIEL

-  Certified Financial Planner (CFP®) with 20+ years of experience
-  CEO of a \$1.9B+ AUM fiduciary RIA firm — he has skin in the game
-  Barron's Top 1200 Financial Advisor
-  #1 Bestselling author of How The Rich Get Richer (Forbes Books)
-  Featured in Forbes, Barron's, The New York Times, CBS News, CNBC, Wall Street Journal

BARRON'S
Top 1200 Financial
Advisor Ranking

 **Wealth
Management.com**
CEO of the Year

FA FINANCIAL
ADVISOR
MAGAZINE
#9 Top 50 Fastest-
Growing RIA

RIAintel
RIA of the Year

ADVISORHUB
100 RIAs to Watch

THINKADVISOR
Luminaries Award:
Executive Leadership

FEATURED IN

The New York Times

 **CBS NEWS**

 **Investopedia**

Forbes

 **Wealth
Management.com**

MarketWatch

**THE
WALL STREET
JOURNAL**

BARRON'S

FINANCIAL ADVISOR
FA

GET IN TOUCH

**Let's
collaborate
and create
something
extraordinary
together!**



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